Peers Inc
by Robin Chase

one economist librarian’s opinion
on the sharing economy
INC delivers on industrial strengths, that require significant scale and resources.

PEER deliver on their strengths -- localization, specialization, customization.
30% of workforce is freelance likely growing to 70%
Platform builder

Participant
A common pattern of factors that are essential to effective collaboration:

- focus on mission before organization;
- manage through trust, not control;
- promote others, not yourself;
- and build constellations, not stars.

COLLABORATE
to succeed
GPS
UBER
ZIPCAR (AND ALL OTHER CAR SHARES)
Etsy
Meetup
Resources

- Business Insights
- Business & Industry (US Census)
- LexisNexis
- http://guides.beloit.edu/marketresearch